

WILD WHITE POINTERS!

WE TAKE A DIVE WITH BREATH-HOLD DIVER AND SHARK CONSERVATIONIST, WILLIAM WINRAM!

ALL ABOUT William

FROM: Vancouver, Canada
LIVES: Switzerland
NICKNAME: Shark Publicist



DMAG: Why sharks?

WW: "From a very young age I was completely taken by photos of marine life, but sharks in particular. I appreciate how they move and the fact that they have been given a bad rap because they are misunderstood."

DMAG: Bad rap?

WW: "A common misconception is that they are mindless killing machines. If this was the case we

would not be able to get in the water and dive with them!"

DMAG: Most surprising thing about sharks?

WW: "Their eyes are blue, not black! You can only see this when you are right next to them."

DMAG: What is breath-hold diving?

WW: "A diving technique where you inhale fully, hold your breath and dive under the surface. Breath-hold

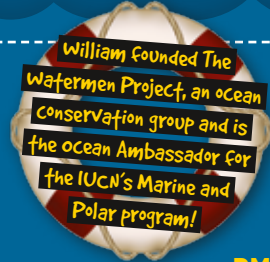
diving has been used for thousands of years to hunt and gather under the sea."

DMAG: How close have you gotten to sharks while breath-hold diving?

WW: "Very close, I am usually at arm's length. I have touched a great white shark and several other sharks."

DMAG: How do you tag sharks?

WW: "Using a modified speargun shaft and dart system we helped to design with a manufacturer. Satellite tags track the shark via the satellite connection."



William founded The Wafermen Project, an ocean conservation group and is the ocean Ambassador for the IUCN's Marine and Polar program!

DMAG: Biggest threats to great whites?

WW: "Mankind, because of pollution, over-fishing and poaching."

DMAG: How can DMAGers help with shark conservation?

WW: "They can encourage their parents to care about the oceans for their future, give up using plastic bags and reduce the use of plastic in general!"



BITE-SIZED Q'S

DMAG: Favourite shark?

WW: "Great white, tiger, great hammerhead and blue shark. I can't just pick one!"

DMAG: Favourite dive location?

WW: "Guadalupe Island, Mexico."

DMAG: Best non-shark animal to nose dive with?

WW: "Baby whales!"

DMAG: Ultimate dive spot?

WW: "Planet Earth!"

GREAT WHITE FACT ATTACK

- Great whites can swim at up to 24kms an hour!
- Great whites can smell blood from 5kms away!
- They have up to 300 serrated teeth in their jaws!
 - The average great white grows to 4.6m long!
 - Their grey colouring helps them blend in when hunting!